

AMERICAN BRIDGE ASSOCIATION, INC.

77th SUMMER NATIONAL

July 29-August 7, 2010

Norfolk, Virginia

SOUVENIR JOURNAL CONTRACT



The undersigned hereby agree(s) to pay the sum of \$_____ for patron listing(s) and advertisements for publication in the Souvenir Journal for the 77th Summer National Tournament of the American Bridge Association, Inc. to be hosted by the Tidewater Bridge Unit of the ABA at the Sheraton Waterside Hotel in Norfolk, Virginia, July 29 through August 7, 2010.

DEADLINE FOR SOUVENIR ADS IS: July 8, 2010

Signature _____ Date _____

Name of advertiser/donor (Please print) _____

Address _____ City, State, Zip _____

Telephone (____) _____ E-mail _____

Amount enclosed \$_____ Please circle: Full Half Quarter Patron

Name of Bridge Club _____

(Please Circle your Section)

Section: Eastern Mid-Atlantic Southern Great Lakes
Midwestern Southwestern Northwestern Western

Mail the **MONEY & CONTRACT** to

Mrs. Evelyn Leonard

1729 Springsedge Court

Virginia Beach, VA 23456

Page/Space Rate ADD \$75 for ColorAd

:E-Mail the Souvenir Journal Ads to:

TidewaterBU@aol.com

Back Cover	\$300.00	\$375.00
Inside Front Cover	\$200.00	\$275.00
Inside Back Cover	\$200.00	\$275.00
Full Page	\$150.00	\$225.00
Half Page	\$ 80.00	\$155.00
Quarter Page	\$ 45.00	\$120.00
Eighth Page (Bus Card)	\$ 25.00	
Patrons (Mr. / Mrs.)	\$ 8.00	
Patrons (Single Name)	\$ 5.00	

Advertisers should submit AD by email. If you need help, please contact your SVP. A copy of the Souvenir Journal will be available to all full-page subscribers at the Tournament.

Make Checks Payable to:

Summer National ABA 2010

Your canceled check will be your receipt.